

## PRESS RELEASE



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**Glowlab announces the third annual Conflux festival for contemporary psychogeography, the investigation of everyday urban life through emerging artistic, technological and social practice.**

**Dates:** September 14 - 17, 2006

**Location:** McCaig-Welles Gallery, 129 Roebling Street suite B  
Brooklyn, NY 11211 . telephone: 718.384.8729

**Hours:** 10am -- 7pm [evening event schedule and venues on festival website]

June 10, 2006, Brooklyn, NY -- Brooklyn-based arts lab Glowlab announces **Conflux 2006**, a festival where international artists, technologists, urban adventurers and the public put investigations of everyday urban life into practice on the streets. At Conflux, the city becomes a playground, a nomadic laboratory and a space for the development of creative communities. Events over the course of four days include experimental walking, biking and public-transport tours; street games and tech workshops; a film/video series; and mobile broadcasts, performances, situations and installations.

Conflux is a hub for contemporary **psychogeography**, the exploration of the physical and psychological landscape of cities. The Village Voice has described Conflux as a "network of maverick artists and unorthodox urban investigators...making fresh, if underground, contributions to pedestrian life in New York City, and upping the ante on today's fight for the soul of high-density metropolises." [1]

Conflux 2006 will feature a full program of events from Thursday through Sunday, with projects from **over 75 artists** from across the US and countries including Canada, UK, Spain, Germany, Finland, Sweden and Australia.

**Highlights include** an urban tourism "mash-up" recreating Baghdad in New York; a PDA mapping project visualizing the wireless urban landscape; roadside memorials to toxic spots on the Williamsburg/Greenpoint waterfront; a large-scale urban game of Othello; a multimedia lecture connecting street art with online social networking; a walk through Brooklyn guided by smell; electronic clothing allowing wearers to experience vibrations calculated by urban conditions; a bike tour of the edges of the



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five boroughs; ecologically-oriented projects featuring gardens both electronic and organic; and an audio tour of the city subways.

Conflux will be held for the first time in Brooklyn this year. Events will take place at multiple locations in **Williamsburg**, with festival headquarters at McCaig-Welles Gallery, 129 Roebling Street between N.4th and N. 5th Streets, where maps and a schedule will be available. We are proud to introduce the **Village Voice as the exclusive media sponsor** of Conflux. **All Conflux events will be free and open to the public.** A complete schedule with event details and additional information will also be available online beginning in mid-July at <http://confluxfestival.org>.

Conflux has previously been held in 2003 and 2004 on the Lower East Side, and beginning in 2006 will become an annual event. Conflux is produced by **Glowlab** [<http://glowlab.com>], a Brooklyn-based, artist-run production and publishing lab engaging urban public space as the medium for contemporary art and technology projects. In addition to the Conflux festival, Glowlab produces an online magazine, exhibitions, a lecture series and public-space projects. Glowlab was founded in 2002 by Brooklyn-based artist and curator **Christina Ray**. For 2006, Glowlab has invited Boston-based arts group iKatun [<http://ikatun.com>] to join the curatorial team.

For additional information about Conflux, please contact Christina Ray, Glowlab Director and Conflux Festival Producer [[ray@glowlab.com](mailto:ray@glowlab.com)] or Sarah Pace, Glowlab Associate Director and Conflux Festival Assistant Producer [[pace@glowlab.com](mailto:pace@glowlab.com)] by email, or by phone at 718.388.5911. For media inquiries regarding the Village Voice, contact Joe Holladay at 212.475.7294. Complete festival information may be found on the Conflux website at <http://confluxfestival.org>.

[1] The Village Voice, "Psychogeographers Navigate NYC's Changing Landscape" by Bryan Zimmerman, May 07, 2003, p. 49.

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